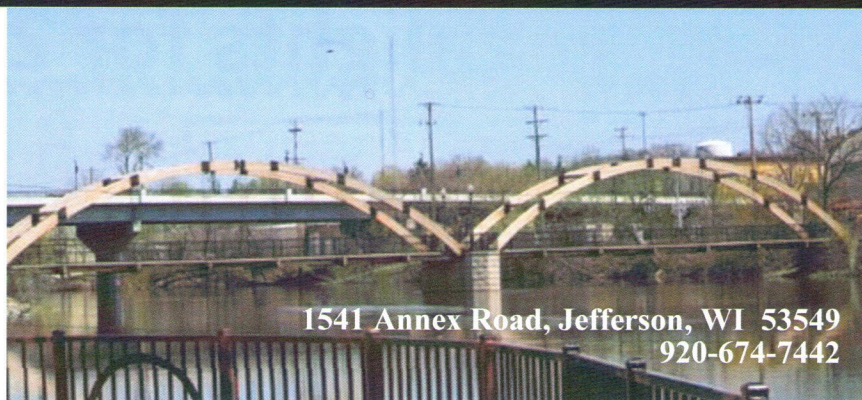


ROCK Free Clinic RIVER



1541 Annex Road, Jefferson, WI 53549
920-674-7442

D 2014 Annual Report

ear Friends,

The Rock River Free Clinic provides primary health care to the citizens of Jefferson County who are below 250% of Federal Poverty Guidelines and who have no health insurance coverage. The Clinic is open five days a week with Dr. David Rutledge serving as primary provider and Medical Director. In 2014 the Clinic saw 475 new patients at the same time as we assisted 235 of our most chronically ill patients to get health insurance that they truly needed through the Health Insurance Marketplace.



We are seeing 5-6 new patients every week and annually over 400 one time acute care visits. For this reason we are embarking on an investigation to study the phenomenon and come to a better understanding of the need for free health care services in our area. Once we assess the need we will move forward with programs to address the findings.

Towards this goal we have the support of our dedicated, experienced, and passionate Board of Directors to hire an Executive Director to work with us in the design of these cohesive, integrated, and critical programs. In addition to assessment and outreach, the Executive Director will help

us reach fiscal targets to achieve the expanded programming.

Jefferson County is known for its natural resources, friendly people and rich heritage. We also want to be known for the way we care for our neighbors when they need us most. The safety net of the Rock River Free clinic exists so we can accomplish this mission.

ROCK RIVER FREE CLINIC BOARD OF DIRECTORS

David Rutledge, MD, Medical Director

Gretchen Geist, MSN, RN, Chair

Jeanette Nelson-Milleson, MSN, RN, Vice Chair

Cathy Krahn-Horton, MSN, RN, Secretary

Luke W. Walsh, CPA, Treasurer

Kim Propp

Laurie Schimek, RHIT

Deb Hall-Kind, MSN, RN

Barry Cash, MD

Michael Wallace

Jeff Mason

Gail Scott, Health Department Liaison

Joann L. Miller, JD

Highlights for 2014

Rock River Free Clinic Profit & Loss YTD

January through December 2014

Ordinary Income/Expense

Income

Donation – General Public	4,344.40
Donations – Specific Purpose	17,914.75
Grants – General Purpose	3,250.00
Grants – Specific Purpose	1,546.00
United Way	24,505.70
Jefferson County	50,000.00
Tomorrow's Hope	2,500.00
Fee For Service Income	286.00
Nonmedical Income	391.45
Total Income	104,738.30

Expense

Advertising and Promotion	406.65
Computer and Internet Expenses	1,350.00
Dues and Subscriptions	300.00
Jefferson County Reimbursements	39,496.18
Meals and Entertainment	85.42
Medical Records and Supplies	4,933.68
Office Supplies	302.39
Payroll Expenses	17,767.82
Prescriptions	7,439.62
Professional Fees	0.00
Total Expense	72,081.76
Net Ordinary Income	32,656.54
Other Income/Expense	
Other Income	
Interest Income	28.71

Net Income 32685.25

On Site Clinic Services

- Physical assessments
- Care for chronic and acute diseases
- Health education
- Laboratory testing
- Referrals to other medical providers
- Referrals to community resources

Bonnie Peot, LPN and volunteers assisted over 235 patients to enroll in a health insurance plan through HealthCare.gov.

Patients

- 917 patients enrolled
- 2403 patient visits

Top 5 health issues:

Heart disease, diabetes, depression/anxiety, respiratory infection, and back pain

Average patient profile:

Between 45-64 years old, single white female with income less than \$12,000 per year

Residence:

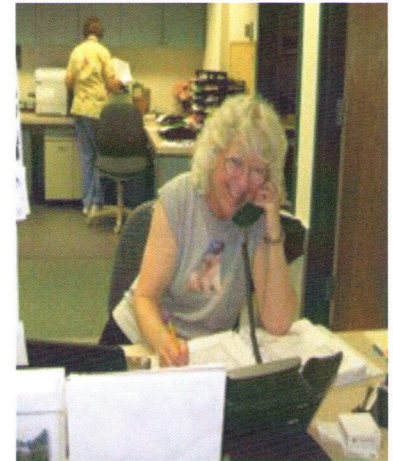
- 32% Fort Atkinson
- 29% Jefferson
- 14% Whitewater
(18 towns represented)

Race:

- 49% White
- 2% Black
- 3% Asian
- 1% AI
- 13% Other
- 33% No Answer

Ethnicity:

- 34% Hispanic
- 66% Non-hispanic



Linda Smith, Receptionist through Experience Works

Patient Testimonials

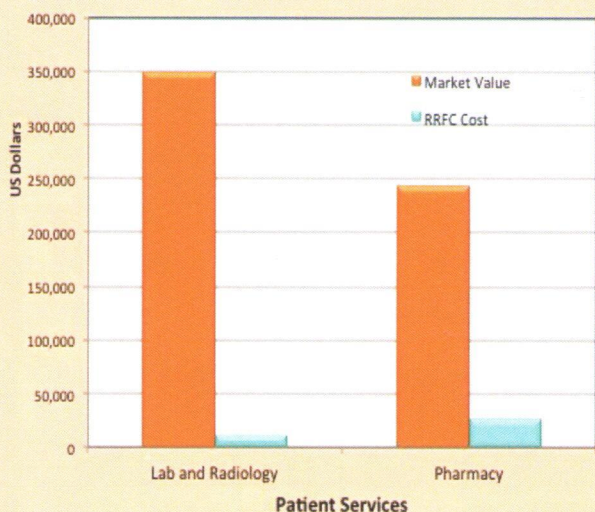
"The best thing is I now have health insurance to get the care I need. The worst thing is I will miss all of you who have helped me at the free clinic."



Jane Fischer, RN, Volunteer Nurse and Receptionist

"I wish I could use my new insurance at the free clinic."

RRFC Patient Care
Value/Cost Comparison



Fort HealthCare—\$500,143 in Laboratory tests, Radiology procedures and Physician and support services.

Jefferson County Health Department—Clinic space and support services.

The Clinic Joins National Association of Free Clinics (NAFC) and Wisconsin Association For Free and Charitable Clinics (WAFCC)

Benefits of belonging to the national and state level groups include: discounts on medical supplies, expertise in operations, networking, and sources for funding.

Better Heart Care With New EKG Machine

The Clinic purchased an EKG machine to replace an older model that had become obsolete. Donations from the Fort Atkinson Community Foundation and the Jefferson Community Foundation helped cover the cost of the new machine.

Patient Prescription Assistance Program (PAP) Nets Over \$235,000 In Medications

Thanks to the Clinic's investment in computers, software and a part-time PAP Coordinator, Penny Walsh, we were able to obtain medically necessary brand name medications from pharmaceutical assistance programs free of charge to our patients. One patient told Penny, "I appreciate your help. I could not afford these medications on my own."

Summer Site Visits

Four dedicated volunteers spent over 100 hours out of a glorious summer to visit free clinics in Dane, Walworth and Dodge/Jefferson counties. The purpose was to discover best practices at these clinics to improve the care for our patients at Rock River Free Clinic. The group came away with pages of great ideas, which they condensed into a one-page comparison chart. A presentation of the findings at the November 2014 board meeting led directors to unanimously support the search for an Executive Director.

Volunteers For 2014

Bob De Wolfe

Jane Fischer

Judy Lembrich

Barb Russell

Jan Rutledge

Jane Seidler

Linda Smith

Anne Wanke

Dorothy Donnelly

Barry Cash

Suzanne Schmidt

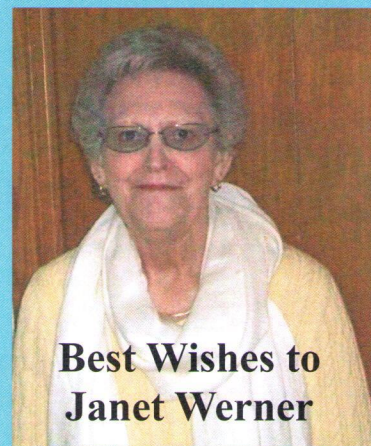
Barb Bock

Gretchen Geist

Jeanette Nelson-Milleson

Laurie Schimek

Jeff Mason



**Best Wishes to
Janet Werner**

Janet Werner, Executive Director of the Jefferson Chamber of Commerce has been part of the development of the Clinic since 2002. An active member of the Board, who served for 2½ years as Chair, she concludes, "It was rewarding to see the progress, which I am sure will continue as the need will always be there."

A Very Special Donor

Sheyla Ventura, 10, a fifth-grade student at Barrie Elementary School is our featured donor this year for her outstanding generosity, creativity and initiative. She raised \$165 for the purchase of diabetic medications and supplies at the Clinic. Her project started in March, 2014 when she had the opportunity at school to apply for a mini-grant to raise money for a cause of the student's choice. She chose the diabetic patients at the free clinic. Sheyla says, "It is hard having diabetes. It is even worse that some people cannot afford the important medication and pens and such to take care of themselves."

Sheyla knows what it means to live with diabetes. In February, 2014 she was diagnosed with type 1 diabetes. She had been feeling poorly and losing weight. At the hospital her blood sugar was found to be more than three times the normal limit, and she was started on several injections of insulin daily to control her blood glucose (sugar). She says, "I am learning how to eat right and give myself shots with a pen. Sometimes my Mom or the school nurse gives me the insulin shot because I get tired of doing it all the time."

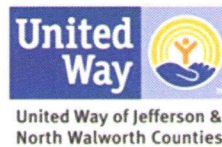


Sheyla's project involved purchasing many colorful varieties of duct tape and fashioning pens and accessories. She sold these to friends, family members and the general public at Barrie School PTO picnic in May. Her mother, Natasha, says, "Sheyla knew right away that she wanted to help others with diabetes who may not have health insurance or the other resources she has for taking care of herself."

The Board of Directors and staff of the Clinic commend Sheyla for her generous gift to the Clinic and for her care and compassion for people who are in greatest need of care.



**40 Donors representing individuals,
groups, organizations,**



☐ Yes, I would like to make a donation today to help the Rock River Free Clinic grow in 2015.

Please make checks payable to Rock River Free Clinic and mail with your completed form to:

Rock River Free Clinic, 1541 Annex Road, Jefferson, WI 53549

If you would like to pay by credit card, please visit rockriverfreeclinic.org and click on DONATE NOW button.

Name: _____

Address: _____

Email: _____

Phone: _____

Total Gift \$ _____

☐ Check here if we may recognize your donation by including it on our published Donor List.